




**butterflies
and blooms**
host packet
03.28.24

11:30AM - 1:00PM
ROGERS CONVENTION CENTER

savinggracenwa.org/bb





DEAR FRIEND,

I'm so excited you said YES to hosting a table for our 15th annual Butterflies & Blooms luncheon! In previous years, with the help of our table hosts and hostesses, we exceeded our fundraising goal to ensure Saving Grace could serve young women another year in NWA. That's huge! We couldn't do this work without YOU! Thank you for being willing to host a table of your friends to hear about the mission of Saving Grace. I am so honored to have you join us.

This luncheon is such an important piece of our funding. Annually, we gather for this event in the large event space at the Rogers Convention Center to raise awareness and funds for our program, and we lock arms as a community to serve "Grace." Thanks to our generous event sponsors, every dollar given at the luncheon will go directly to support changing lives!

Please read through this packet to learn how you can help raise the gifts of support needed this year. We couldn't do this without you, friend. Your effort is changing lives and breaking the cycle of poverty, for generations to come.

God's grateful girl,

Becky Shaffer

Becky Shaffer
Founder & Executive Director



who

We do not sell tickets to the event but instead ask Saving Grace “champions” to invite friends and community members who can impact change in our community, i.e., business leaders, church members, future volunteers, etc. In 2023, we experienced the love and generosity of nearly 1,400 individuals.

what

Butterflies and Blooms is Saving Grace NWA's annual fundraising luncheon. We raise one-third of our annual budget at this event.

where

Rogers Convention Center (Formerly John Q. Hammons)
3303 S Pinnacle Hills Pkwy
Rogers, AR 72758

when

Thursday, March 28th, 2024
11:30 AM to 1:00 PM



THE IMPACT

YOUR GENEROUS PARTNERSHIP
MAKES A *big difference!*

We expect to raise 1/3 of our annual budget: \$466,667

on the day of our luncheon each year. This event allows us to spend more of our time focusing on the critical mission of changing lives, and less on fundraising.

1,500 community members

attend Butterflies & Blooms every year. Thanks to our generous sponsors, community members attend free of charge and are invited to give of their time, energy, and resources during the event.

Saving Grace has served over 250 young women

in its fifteen years of operation. Those lives have been forever changed because of the generous support given by our community at Butterflies & Blooms. These young women have changed the course for their future families and generations to come.





YOUR ROLE

BE A CHAMPION

1

FILL YOUR TABLE OF 10

As a table host, you (or you and a friend) will be responsible for filling a table of 10 at our upcoming Butterflies & Blooms luncheon. Attendees at our luncheon are current and future supporters of Saving Grace. Butterflies & Blooms has often been the venue through which regular donors, volunteers, and referral sources have been introduced to the work of Saving Grace. We need your help in making that connection!

2

PRAY AND SEEK **CONSIDER WHO TO INVITE**

Prayerfully consider who you will invite to join you at your table for Butterflies & Blooms. Ask yourself these questions: Is this an individual who could be a Champion for Saving Grace? Is this individual someone who would genuinely be excited to learn more about the mission of Saving Grace and how they can become involved?

3

INVITE AND CONFIRM **CALL EACH GUEST**

Call each individual you'd like to invite or send them a digital invitation. Also, as the event draws near, please remind each of your guests about plans for attending and confirm their availability to join you. Keep a list of alternates handy in the event of a last-minute cancellation. If someone declines due to a conflict, ask them to allow you to bring their gift of support to the luncheon on their behalf or ask them to consider giving online at savinggracenwa.org/give

SCAN CODE
VIA CAMERA
TO SUBMIT
GUEST LIST



FREQUENTLY ASKED QUESTIONS

SHOULD I TELL MY GUESTS THIS IS A FUNDRAISER?

Yes! There will be a “Call to Give” during the luncheon, and we would prefer that our first-time guests not be taken by surprise. Instead, we would like each to have the opportunity to prayerfully consider what financial gift they might give on the day of the event.

WHEN WILL I FIND OUT OUR TABLE ASSIGNMENT?

We will text and/or email you with your table number around 1-2 weeks from the luncheon so you can let your guests know where they will be sitting. If you provide your guest list, we will also text them the day of reminding them of their table number. We will also provide seating information on site the day, as needed (organized by name of Table Host).

WHAT SHOULD I DO AT THE LUNCHEON?

On the day of Butterflies & Blooms, your role will be to show hospitality and take care of the guests at your table. Also, during the “Call to Give,” we will ask you to collect donation envelopes and have them ready for a volunteer who will be picking them up from each table.

DO YOU HAVE A FINANCIAL GOAL?

Our goal is to raise 1/3 of our annual operating budget: \$466,667. We believe that God will continue to provide through His people’s generosity. We believe that He is calling us to serve deeper and wider in NWA and that He will continue to equip us in every way.

QUESTIONS? EMAIL EVENT@SAVINGGRACENWA.ORG

